



## VACANCY -2436

REFERENCE NR	:	VAC00948/21
JOB TITLE	:	Graphic Designer
JOB LEVEL	:	C5
SALARY	:	R 478 420 - R 717 630
REPORT TO	:	Lead Consultant: Digital Marketing
DIVISION	:	Office of the CEO
DEPARTMENT	:	Corporate Affairs
LOCATION	:	SITA Erasmuskloof
POSITION STATUS	:	Permanent (Internal & External)

### Purpose of the job

To create compelling, brand-aligned digital designs that support SITA's online presence, marketing campaigns, and digital communication objectives. The ideal candidate will translate complex government services and campaign messages into clear, visually engaging graphics that resonate with target audiences.

### Key Responsibility Area

- Establishment of design standards and governance.
- Develop concepts, designs and a wide variety of graphic art deliverables that reflect clients' internal and external campaigns' needs and that fit within their existing brand standards.
- Ensure that all deliverables are achieved upon the agreed time frames and are efficient to obtain maximum results.
- Collaborate internally as well as with relevant external where necessary stakeholders to conceptualize and execute creative solutions that can be translated across various media platforms.
- Meet internal and external (where necessary) stakeholders and marketing colleagues to discuss their needs, objectives and advise suitable designs adhering to a SITA's brand identity and guidelines.

### Qualifications and Experience

**Minimum:** 3-Year National Diploma / Degree in Graphic Design, Interactive Design, Web Design, or related discipline equivalent to NQF Level 6.

**Certification:** Certificate in User Experience Design (UXD) will be an added advantage.

**Experience:** 3 - 5 years' experience in graphic design with high level of proficiency in design, web and multimedia software and applications. This should include experience in digital, interactive, mobile, web, responsive, interface, or user experience design. Experience in Adobe XD, InVision, UXPin or opensource equivalent design tools full range of UX experience including user research, persona creation, prototyping and wireframes, final user interface design, information architecture, and user testing 2-3 years' experience in motion graphic design and video editing. The candidate must be part of creative aspects of a project and must be able to engage with clients, be knowledgeable in Adobe Creative Cloud, Photoshop, and InDesign. Ability to interpret and communicating design briefs.

### Technical Competencies Description

**Knowledge of:** Excellent skills in developing and implementing design guides and policies. Good knowledge and understanding of responsive Design HTML and Java Script. Fluency in current graphic design and UX practices and

software, such as Adobe Photoshop, Adobe Illustrator, InDesign etc. Fair conceptual and design style skills; Video editing skills. Knowledge of design, typography and production of printing and web products. Fair ability in user research, development of personas, storyboarding, developing information architecture and sitemaps. Proficiency in MicroSoft Office Suite. Good written and verbal communication, presentation and analytical skills. Two (2) desirable competencies: Knowledge of accessibility compliant designs (WCAG 2) and a fair understanding of branding. Personal Attributes: Creative thinker, solution orientated, attention to detail, ability to work in a fast-paced, deadline-driven environment, passionate about digital innovation and public service impact, Collaborative, team player and strong communication skills. Behavioral skills: Agility, Collaboration, Customer Centricity, Integrity, Innovation, and Empathy.

#### **Other Special Requirements**

N/A

#### **How to apply**

To apply please log onto the e-Government Portal: **[www.eservices.gov.za](http://www.eservices.gov.za)** and follow the following process;

1. Register using your ID and relevant personal information;
2. Use received one-time pin to complete the registration;
3. Log in using your username and password;
4. Click on "Employment & Labour;
5. Click on "Recruitment Citizen" to create profile, update profile, browse and apply for jobs;

Or, if candidate has registered on eservices portal, access [www.eservices.gov.za](http://www.eservices.gov.za), then follow the below steps:

1. Click on "Employment & Labour;
2. Click on "Recruitment Citizen"
3. Login using your username and password
4. Click on "Recruitment Citizen" to create profile, update profile, browse and apply for jobs

For queries/support contact [egovsupport@sita.co.za](mailto:egovsupport@sita.co.za) OR call 080 1414 882

**CVs sent to the above email addresses will not be considered**

**Closing Date: 31 July 2025**

#### **Disclaimer**

SITA is an Employment Equity employer and this position will be filled based on the Employment Equity Plan. Correspondence will be limited to shortlisted candidates only. Preference will be given to members of designated groups.

- If you do not hear from us within two months of the closing date, please regard your application as unsuccessful.
- Applications received after the closing date will not be considered. Please clearly indicate the reference number of the position you are applying for.
- It is the applicant's responsibility to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA).
- Only candidates who meet the requirements should apply.
- SITA reserves the right not to make an appointment.
- The appointment is subject to getting a positive security clearance, the signing of a balance scorecard contract, verification of the applicants' documents (Qualifications), and reference checking.
- Correspondence will be entered to with shortlisted candidates only.
- CV`s from Recruitment Agencies will not be considered.